

B2B Platform That Exceeds Your Ecommerce Customers' Needs

Ease of Engagement | Access to Information | Seamless Customer Experience

Take advantage of new opportunities for growth. Optimize your B2B ecommerce business.

With estimates for B2B ecommerce transactions only continuing to grow, Blue Vinegar offers corporate enterprises a platform that makes it quick and easy to offer digital B2B functionality to your customers, through out-of-the-box and pre-built apps, workflow and more.

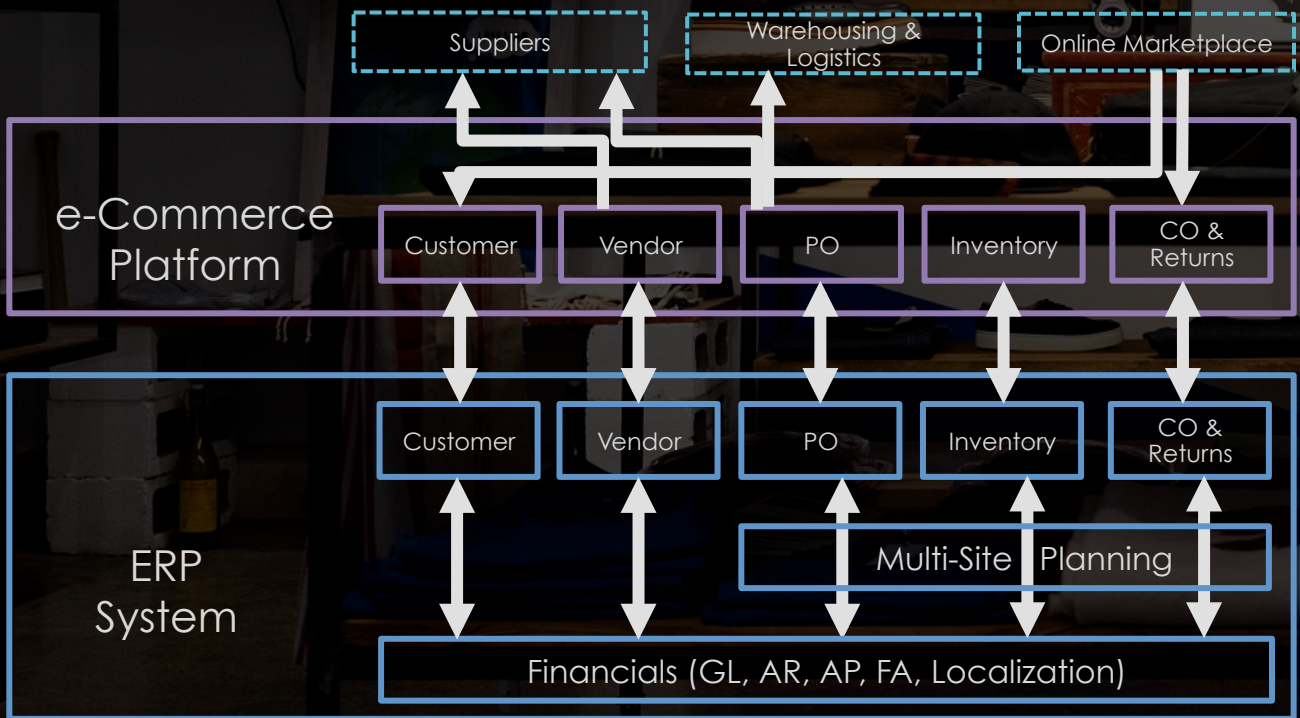
Tap into a wide segment of B2B buyers who demand for convenient, straight-forward shopping experience.

Blue Vinegar partners with industry-leading B2B technology companies in:

- Acquire, convert, and retain customers by improving site search;
- Improve efficiency through ERP integration and automating backend processes
- Scale for future growth with a platform and tools that grow with your business

Blue Vinegar B2B Platform Advantage

- One platform to serve all customers through effortless customer segmentation
- Self-service catalog and account management
- Simplified digital procurement processes utilizing leading e-procurement technologies and solutions
- Credit offering and flexible payments, including wholesale payment solutions
- Easy shipping, warehouse and last-mile integration with industry-leading partners



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